

# THE US Review of Books



## [Health Care for All: Shift the Paradigm to a Public-Private Partnership](#)

by Jerry Rhoads  
*PageTurner Press and Media*

book review by Toby Berry

*"Hope and joy are the medicine for the future."*

This book is a study of the administration of American health care, its history, and proposed solutions to the nation's inefficient, insufficient, and failing system. While almost everyone agrees that people need health care (and especially affordable health care), Rhoads offers thought-provoking solutions on how to arrive there. His policy ideas are well researched. He provides facts and figures to support the monumental problems society faces and solutions to cure the health care dilemma. The basic premise is that we must shift from what the author calls a "Medical Model" of treating disease to a model of health care dominated by the goal of maintaining wellness and prevention.

Furthermore, Rhoads writes that patients must have a financial interest in their own wellness and incentives to stay healthy to get there. He advocates for a health system economically driven by patient user accounts with matching funds from employers and a system wherein people are financially rewarded for healthy habits. One could view it as being in line with "sin" taxes and user fees imposed on the unhealthy, overweight, under-exercised, and those generally in poor health.

Aside from ideas that are simply interesting, the book is comprehensive and chock-full of data and information. But it isn't all stats and figures. Readers will be delighted to encounter Rhoads' creative spin on things, such as "The World According to AARP." The author comes across as both a policy expert and a poet. To sum up his philosophy in a perfectly written sentence, he says, "best practices will not emerge until we pay for outcomes, not incomes." This book should be required reading for all public health, public policy, healthcare administration, and MBA students because, after all, every business and nation is dependent on a healthy society.

